



BANKZEE
NEXT GEN FAMILY BANKING

Meet Suzy.

She's 16.

She runs a popular
YouTube channel.



SHE WILL NEVER BECOME A BANK CUSTOMER.

CHALLENGERS ARE HERE



amazon pay



Google Pay

Apple Pay

Revolut
GLOBAL MONEY APP

TransferWise



GEN Z IS WORTH YOUR TIME



Over 100 million screenagers in Europe



They **shop online** and **influence** their parents' shopping decisions



They're on their **phones. Non. Stop.**



**Ignore their needs now,
and you'll lose a customer forever.**



KIDS TODAY, CUSTOMERS TOMORROW

BankZee helps in the onboarding of the new generation - from early childhood.

We provide the **emotional attachment** Generation Z is looking for in a service.



A 21ST CENTURY EXPERIENCE



Unlike any other financial app, **BankZee gets better as the child grows up.**

Parents can actively participate in their kids' financial education.

The **gamified banking experience** helps motivating kids even more.

SAFE, SOCIAL, SIMPLE

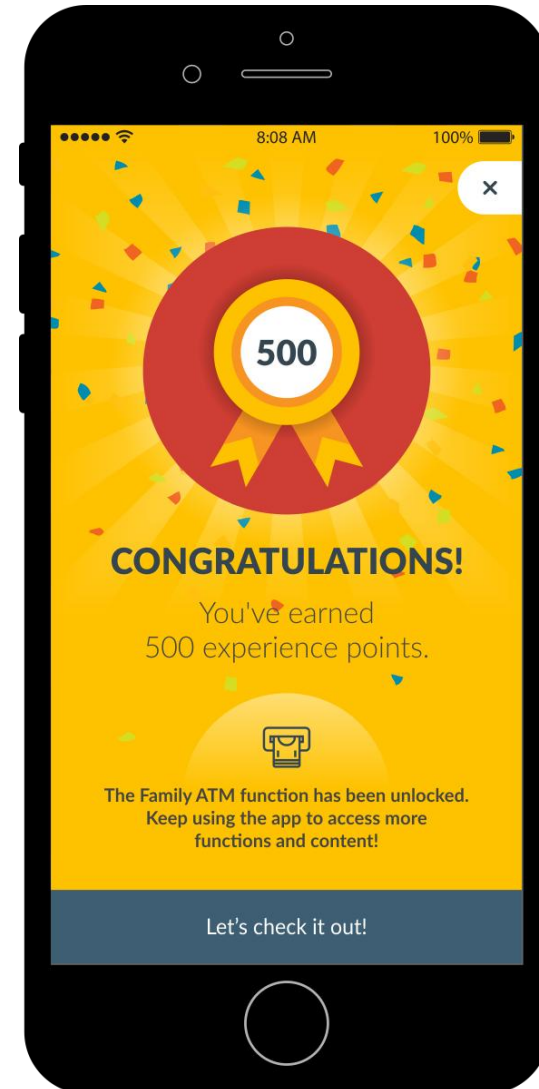


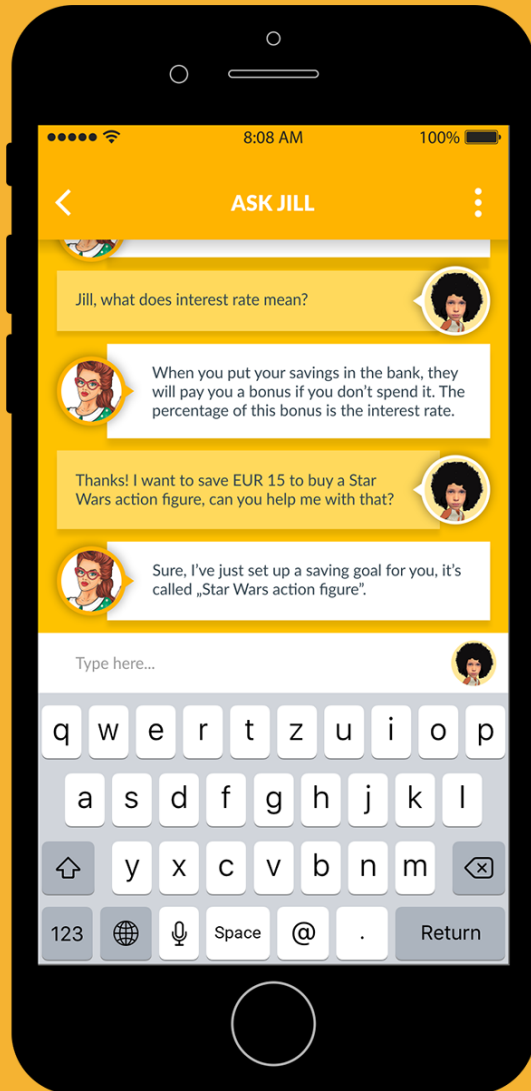
BankZee is **easy to use, whether you're 4 or 40.**

Kids can...

spend and save money,
share expenses,
set up savings goals,
earn bonuses by completing tasks
& challenges,
and much more!

Financial education has never been so much fun!





ASK JILL!



Parents can **send money** and **allowance**, and **decide** how closely they want to monitor their kids' spendings.

BankZee makes money conversations easier – especially with the **built-in PFA**.

THE BANKZEE IoT COIN BOX



**Detects coins in any
currency**

**Communicates with the Family
Banking infrastructure**

**First model already on the
market (40k+ units)**





BOXNKZEE

NEXT GEN FAMILY BANKING

saller



FOR KIDS, BY KIDS

Fintech veterans, hipsters,
and teenagers working together!

- Teenage Advisory Board
- **Multi-generation team**
- Parents of GenZ kids





BANKZEE FAMILY

The Future of Banking is Decided Today

BANKING